

Delight

JIMBEC'S

SEPTEMBER 2024 ISSUE

10 JIMBEC
FOODS TO TRY

THAT MAKES YOU HOT AND
SATISFIED

FEATURING

UBE
HALAYA

of JimBec Manila



0123-4567

jimbecfoods.com

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A TASTE

Worth Talking About



Good food has a way of making its presence known. Sometimes it is the smoky aroma from the kitchen, sometimes the satisfying crunch of a snack, and sometimes that familiar purple swirl that instantly brings dessert to mind. JimBec Food Products Corp. brings together a collection made for everyday meals, quick bites, family favorites, and food creations that invite a little imagination.

From savory chicken products and flaky pastries to crispy mushroom snacks, Saba bananas, and rich ube, each product has its own personality. Here is a closer look at the line-up—starting with the details that define each product and ending with the little moments that make them easy to enjoy.





*The
Product
Collection*



*JIMBEC
Food
Products*





Oozy-licious

SMOKED

CHICKEN FRANKS

SERVING SUGGESTION

COOKING INSTRUCTIONS:

- Fully thaw product.
- Set oil to low heat and cook for 3 - 5 minutes.



MANUFACTURED BY:

Jimbec Food Products

1262 Buenavista St., Malinta,

Valenzuela City, Philippines, 1440

FOR EXPORT ONLY

INGREDIENTS:

CHICKEN, MECHANICALLY DEBONED MEAT, ICE WATER, IODIZED SALT, SUGAR, CASSAVA FLOUR, CORN STARCH, THICKENERS: CARRAGEENAN, MODIFIED STARCH (SUCROSE, DEXTROSE), SUGAR, [FLAVOR ENHANCER: MONOSODIUM GLUTAMATE, ACIDITY AGENT: VITAMIN C, ANTICAKING AGENT: SILICON DIOXIDE], TEXTURIZER: PENTA SODIUM TRIPHOSPHATE, EMULSIFIER: TETRASODIUM DIPHOSPHATE AND TEXTURIZER, PENTA POTASSIUM TRIPHOSPHATE], ARTIFICIAL SMOKE, FLAVOR, [YEAST EXTRACT, ANTICAKING AGENT: SILICON DIOXIDE, FLAVOR ENHANCER: (SKIMMED MILK - MALTODEXTRIN, ANTICAKING AGENT: SILICON DIOXIDE)], FLAVOR ENHANCER.

ALLERGEN INFORMATION

CONTAINS: SKIMMED MILK - NON DAIRY

MAY CONTAIN: WHEAT

APPROX. WEIGHT: 1KG

KEEP FROZEN

Nutrition Facts

Serving Size

41.66 g

Servings Per Pack

24

Amount Per Serving

% Daily Value*

Calories

98 kcal

5% 4%

Calories from Fat

68

Total Fat

8 g

16%

Saturated Fat

2 g

4%

Trans Fat

0 g

Cholesterol

50 mg

10%

Sodium

100 mg

4%

20%

Total Carbohydrates

2.5 g

5%

Dietary Fiber

0 g

0%

Sugars

1 g

2%

Added Sugar

0.0 g

0%

Total Protein

5 g

10%

7%

*Percent Daily Values are based on a 

†Percent Daily Values are based on a 

0 762497 721836

JB OOZY-LICIOUS Smoked Chicken Franks

For those mornings when you want something quick, savory, and just a little extra fun, these smoked chicken franks bring an easy favorite to the table. They are made for breakfast plates, quick snacks, and anytime you want that classic frank experience with a chicken twist.

Feature a vibrantly red, smooth casing that encases a fine-textured and uniformly processed chicken meat. Each frank offers a firm yet yielding consistency, ready to be cooked to your preferred level of plumpness.

Serve them alongside eggs and toast, tuck them into a bun, or slice them into a quick meal. However you choose to enjoy them, these franks are ready to bring a little more excitement to the plate.

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Breakfast Franks

Feature a smooth, reddish-pink casing that encases a uniform and fine-textured meat filling. Each frank offers a plump consistency, prepared to be cooked to your desired tenderness.



**JB SMOKED
BREAKFAST
FRANKS**

SERVING
SUGGESTION

APPROX. WEIGHT: 330g

Nutrition Facts

Serving Size	41 g		
Servings Per Pack	8.66†		
Amount Per Serving		% Daily Value*	
Calories	60 kcal	3%	2%
Calories from Fat	38		
Total Fat	4.6 g	9%	
Saturated Fat	1.2 g	2%	
Trans Fat	0.6 g		
Cholesterol	26 mg	5%	
Sodium	503 mg	22%	100%
Total Carbohydrates	0.7 g	0%	
Dietary Fiber	0 g	0%	0%
Sugars	0 g	0%	
Added Sugar	0.0 g	0%	
Total Protein	5 g	10%	7%

*Percent Daily Values are based on a 
 †† Percent RDI/RDN values are based on PERDI 2013 reference adult consumption (20-70 years old male).

INGREDIENTS:
 Chicken, Riboflavin, Debonated Meat, Ice Water, White Sugar, Iodized Salt, Cassava Flour, Consistency Thickener (Carrageenan, Sugar, Potassium Sorbate), Flavor Enhancer (Monosodium Glutamate, Acids, Alpha-Amino Acids, C-12 Alkanol, Salt, Sodium Diphosphate, Sodium Hydroxide, Sodium Starch, Maltodextrin, Talcum, Potassium Sorbate, Sodium Hydroxide, Emulsifier, Trisodium Phosphate, Acid, Hydrolyzed Potassium Triphosphate, Yeast Extract, Flavor Enhancer, Natural Flavor, Skimmed Milk, Artificial Smoke Flavor.

ALLERGEN INFORMATION:
 Contains Skimmed Milk, Non-Dairy and Soy. May contain: Wheat, Black Pepper, and Garlic Powder.

Manufactured by
 Jim Beck Food Products
 1262 Buena Vista St. Walling
 Vero Beach, FL 32909

FOR EXPORT ONLY

JB SMOKED CHICKEN LONGGANISA



Manufactured By:
Jimbec Food Products
1262 Buenavista St., Malinta,
Valenzuela City, Philippines, 1440



SERVING SUGGESTION

COOKING INSTRUCTIONS:

1. Fully thaw product.
2. Set oil to low heat and cook for 2 - 4 minutes or until tender.

FOR EXPORT ONLY

**APPROX. WEIGHT: 330G
KEEP FROZEN**

INGREDIENTS:
CHICKEN MECHANICALLY
DEBONED MEAT, CHICKEN MEAT,
WHITE SUGAR, ICE WATER, CAS-
SAVA FLOUR, CORNSTARCH, IO-
DIZED SALT, THICKENERS: CAR-
RAGEENAN, MODIFIED STARCH,
FLAVOR ENHANCER: MONOSODI-
UM GLUTAMATE, GARLIC
POWDER, WHITE VINEGAR,
BLACK PEPPER, ARTIFICIAL
SMOKE FLAVOR, ALLURA RED
(COLOR), [TEXTURIZER: PENTA
SODIUM TRIPHOSPHATE, EMULSI-
FIER: TETRASODIUM DIPHOS-
PHATE AND TEXTURIZER: PENTA
POTASSIUM TRIPHOSPHATE].
ALLERGEN INFORMATION
CONTAINS: GARLIC POWDER,
BLACK PEPPER

Nutrition Facts

Serving Size	41 g			
Servings Per Pack	8.05			
Amount Per Serving		% Daily Value*		
Calories	106 kcal	5%	4%	
Calories from Fat	75			
Total Fat	8 g	11%		
Saturated Fat	2 g	12%		
Trans Fat	0 g			
Cholesterol	32 mg	11%		
Sodium	407 mg	18%	81%	
Total Carbohydrates	1.4 g	1%		
Dietary Fiber	0 g	0%	0%	
Sugars	0 g	0%		
Added Sugar	0.0 g	0%		
Total Protein	6 g	13%	9%	

*Percent Daily Values are based on a 2000 calorie diet.
** Percent REURNI values are based on PDRI 2013 reference adult
requirement 19-29 year's old male.



JB SMOKED *Chicken Longganisa*

A FILIPINO BREAKFAST FAVORITE GETS A CHICKEN-FORWARD TAKE IN THIS SMOKED CHICKEN LONGGANISA. WITH ITS RICH COLOR AND COMPACT TEXTURE, IT IS READY TO BECOME THE STAR OF A BREAKFAST PLATE—OR A DELICIOUS ADDITION TO ANY MEAL.

A firm, reddish-orange casing that holds a densely packed and finely ground chicken meat filling. Each sausage offers a consistent texture, ready for cooking to achieve your preferred doneness.

Pair it with rice and eggs for a classic combination, or bring it into your own recipes for a quick burst of savory flavor. It is familiar comfort food with plenty of room for creativity.

JB CLASSIC

JB CLASSIC SOUTHERN CHICKEN



**SUPER EASY TO COOK / ROAST OR FRIED WHOLE CHICKEN WITH
FLAVORFUL HERB AND LEMON TASTE.**

INDIVIDUALLY FROZEN
KEEP FROZEN / COOK THOROUGHLY

APPROX. WT. 35.274 OZ. (2.204 LBS.) 1KG

A crisp, pale skin with visible black and brown spice bits. The chicken meat is tender and has a brownish hue from the marination.

The visible spices give every piece a flavorful look before it even reaches the plate. Serve it as the centerpiece of a meal or alongside your favorite sides for a satisfying chicken experience.

Southern Chicken

**CRISPY ON THE OUTSIDE, TENDER ON THE
INSIDE, AND GENEROUSLY SEASONED—THAT IS
THE KIND OF CHICKEN PEOPLE LOOK FORWARD
TO AT THE TABLE. CLASSIC SOUTHERN
CHICKEN BRINGS THAT INVITING, HOME-STYLE
CHARACTER TO EVERY SERVING.**

JB CLASSIC SOUTHERN CHICKEN UNCOOKED

**AT JIMBEC FOOD PRODUCTS,
BEING SIMPLY BETTER IS
OUR WAY OF LIFE.**

COOKING INSTRUCTIONS

ROTISSERIE OVEN

- Pre heat rotisserie oven to 220°C, roast uncovered for about 1 hour or until internal chicken temperature reached 80°C.



Manufactured by:
Jimbec Food Products
1262 Buenavista St., Malinta,
Valenzuela City, Philippines, 1440

FOR EXPORT ONLY

Nutrition Facts

Serving Size	118 g			
Servings Per Pack	8.43			
Amount Per Serving				
Calories	118	kcal	6%	5%
Calories from Fat 13				
Total Fat	1 g		2%	
Saturated Fat	0 g		2%	
Trans Fat	0 g			
Cholesterol	47 mg		10%	
Sodium	433 mg		19%	87%
Total Carbohydrates	0.0 g		0%	
Dietary Fiber	0 g		0%	0%
Sugars	0 g		0%	
Added Sugar	0.0 g		0%	
Total Protein	26 g		52%	37%

*Percent Daily Values are based on a 
**Percent RSD/N values are based on PERM 2015 reference adult requirement 18-29 year old male.

INGREDIENTS:

Whole Chicken, Iodized Salt, Flavor Enhancer, Monosodium Glutamate, Garlic Powder, Black Pepper, Malic Acid - As Flavor Enhancer, Spices, Sage, Rosemary, Acid Thyme.

ALLERGEN INFORMATION
Contains: Garlic Powder and Black Pepper

ANTIBIOTICS
RESPONSIBLY
USED ONLY
WHEN NEEDED
FOR THE
TREATMENT OR
PREVENTION OF
ILLNESS



JB CLASSIC SOUTHERN CHICKEN



**SUPER EASY TO COOK ROAST OR FRIED WHOLE CHICKEN WITH
FLAVORFUL HERB AND LEMON TASTE.**

13 INDIVIDUALLY FROZEN
KEEP FROZEN / COOK THOROUGHLY

APPROX. WT. 35.274 OZ. (2.204 LBS.) 1KG



SMOKED CHICKEN

READY TO EAT EVERYDAY GOODNESS WITH MOUTH
WATERING SMOKED FLAVOR



UNCOOKED

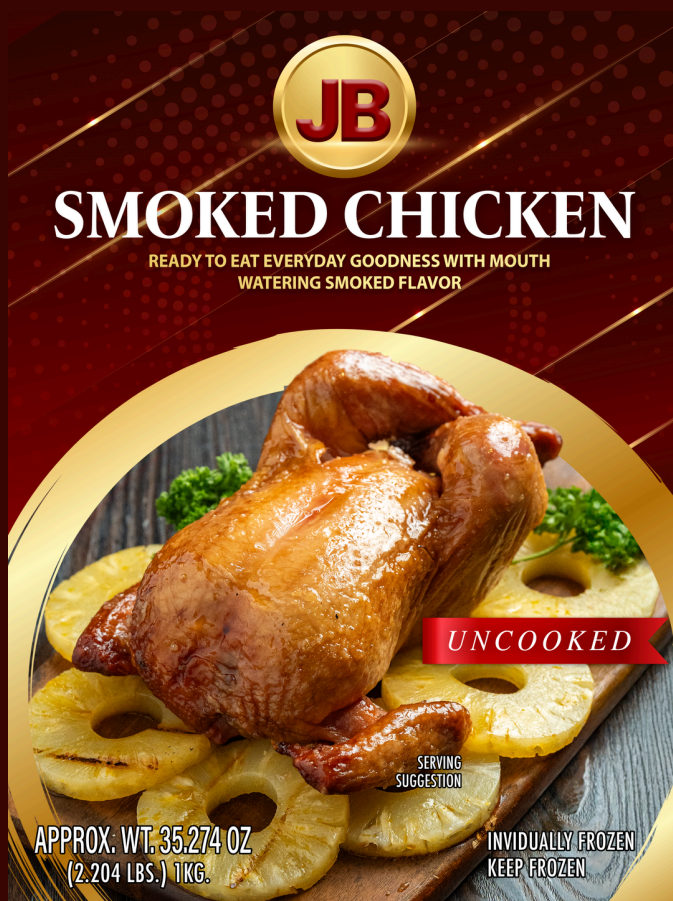
SERVING
SUGGESTION

APPROX. WT. 35.274 OZ
(2.204 LBS.) 1KG.

INDIVIDUALLY FROZEN
KEEP FROZEN

JB SMOKED Chicken

FEW THINGS CAN MAKE A MEAL FEEL SPECIAL QUITE LIKE THE AROMA OF SMOKED CHICKEN. WITH ITS BEAUTIFULLY BROWNED EXTERIOR AND TENDER CENTER, THIS PRODUCT IS MADE FOR MOMENTS WHEN YOU WANT SOMETHING HEARTY, FLAVORFUL, AND READY TO SHARE.



Features a richly browned skin with a visibly rendered and subtly crinkled texture. The smoking process imparts a firmness to the exterior, while ensuring the meat within remains tender and moist, promising a succulent experience upon carving.

Carve it for a family meal, serve it at a gathering, or simply enjoy it when the craving for smoky, savory chicken hits. The contrast between the firm exterior and moist meat makes every slice worth looking forward to.







Manufactured by:
Jimbec Food Products
 1602 Bonavista St. Marikina
 Valenzuela City, Philippines 1400

APPROX. NET WEIGHT 620G



FOR EXPORT ONLY



JB EMPANADA EXCELENTE

COOKING INSTRUCTIONS:
 354 counts at 140°C for 5 to 10 minutes or
 until heated thoroughly.

Nutrition Facts

Serving Size	71g
Amount Per Pack	8.87
% Daily Value*	
Total Fat	10.0g 20%
Total Protein	1.0g 2%
Total Carbohydrate	18.0g 36%
Total Fiber	0.0g 0%
Total Sugar	0.0g 0%
Total Fat	10.0g 20%
Total Protein	1.0g 2%
Total Carbohydrate	18.0g 36%
Total Fiber	0.0g 0%
Total Sugar	0.0g 0%
Total Fat	10.0g 20%
Total Protein	1.0g 2%

INGREDIENTS:

All Purpose Flour, Water, Margarine (Shorten), Soybean Oil, Water, Indirect Salt, Emulsifiers (Mono and Diglycerides of Fatty Acids, Soy Lecithin, Acidity Regulator (Citric Acid), Antioxidant (TBHQ), Polyphosphates, Artificial Flavors Color (Beta Carotene), Palm Oil, White Sugar, Indirect Salt, Battered Onions, Chicken Meat, Water, Sugar, Soy Sauce (Soybeans, Wheat, Indirect Salt, Water, Modified Starch, Vinegar, Palm Oil, Water, Canola Oil, Plant Sterols, Esters Monoglycerols Glutamate, Artificial Smoke Flavors).

ALLERGEN INFORMATION

Contains: Wheat
 May contain: Soy

17



KRUNCHSHROOM

Plain / Spicy

MEET THE SNACK THAT PUTS MUSHROOMS IN A WHOLE NEW MOOD. KRUNCHSHROOM TURNS MUSHROOMS INTO A CRISP, SEASONED BITE THAT CAN BE ENJOYED ON ITS OWN OR BROUGHT ALONG TO MEALTIME.

A deep-fried, seasoned mushroom chip snack preparation best served as a standalone snack or as a side accompaniment for any type of meal.

Choose Plain when you want a straightforward crunchy snack, or go Spicy when you are ready for a little extra kick. Either way, it is a fun way to add crunch to snack time or the side of a meal.



Exclusively sourced from the premium plantations of Davao, Philippines.

SOMETIMES THE SIMPLEST INGREDIENTS ARE THE ONES THAT MAKE THE MOST POSSIBILITIES. JB ZABA STARTS WITH SABA BANANAS AND KEEPS THEM READY FOR THE KITCHEN, MAKING IT EASY TO TURN A FAMILIAR FILIPINO FAVORITE INTO SOMETHING WARM AND SATISFYING.

A Pre-processed (steamed), frozen Saba banana preparation best served heated via frying, baking, or microwaving as a side dish or all-day meal accompaniment.

Fry it for a golden finish, bake it when you want an easy oven option, or use the microwave for convenience. From merienda to a side dish, JB Zaba gives you a flexible way to enjoy Saba bananas throughout the day.

HEATING INSTRUCTIONS (Validated for Whole 500g Pack)



Microwave (Recommended): Place the desired number of pieces in a microwave-safe container with a cover. Heat on High for 5–6 minutes (full pack) or 1–2 minutes (single pieces) until tender. Let stand for 1 minute before serving.



Air Fryer: Preheat to 180°C. Place frozen pieces in the basket and heat for 6–8 minutes, turning halfway.



Steaming: Place whole frozen pieces in a steamer. Steam for 20 minutes or until tender. Let stand for 1 minute.



Boiling Water: Place individual pieces in simmering water for 5–7 minutes. Drain and serve.

For best results, do not overcook

NUTRITION FACTS (500g / 6-piece Pack)

Based on the standard nutritional profile of steamed Saba and the provided formatting requirements:

Nutrition Facts				
Serving Size	70g			
Servings Per Pack	7			
Amount Per Serving				
Calories	83	kcal	4%	3%
Calories from Fat	3			
Total Fat				
	0g		0%	
Saturated Fat				
	0g		0%	
Trans Fat				
	0g			
Cholesterol				
	0mg		0%	
Sodium				
	6mg		0%	1%
Total Carbohydrates				
	39g		7%	
Dietary Fiber				
	2g		5%	6%
Sugars				
	33g		5%	
Total Protein				
	0g		0%	0%



Manufactured by:
Jimbeo Food Products
1262 Buenavista St., Malinta,
Valenzuela City, Philippines, 1440

Halal and HACCP Certified by
Prime Certification & Inspection
Asia Pacific, Inc.

Approved by Philippine Food &
Drug Administration (FDA)

SERVING SUGGESTIONS

Desserts: Ideal for Turon, Banana Cue, Ginataan, Halo-halo, or as a smoothie base.

Savory Dishes: Enhance traditional Filipino favorites such as Adobo, Nilaga, Pochero, or Arroz Ala Cubana.



Storage Instructions: Keep Frozen. Store at -18°C (0°F) or below. Do not refreeze once thawed.



Country of Origin:
Product of the Philippines



DID YOU KNOW?

Our Saba bananas are harvested from the world-renowned plantations of Davao, recognized for producing the highest-quality Philippine Saba. Carefully boiled and individually Quick Frozen (IQF), we lock in the natural sweetness, essential nutrients, and authentic farm-fresh flavor. Perfect for traditional Filipino dishes or as a healthy standalone snack.



JB ZABA

JB MANILA

Ube Yam Powder

100% PURE UBE



No
Preservatives
Added



Gluten
Free



No
Additives



Excellent
Source of Fiber



NET WEIGHT

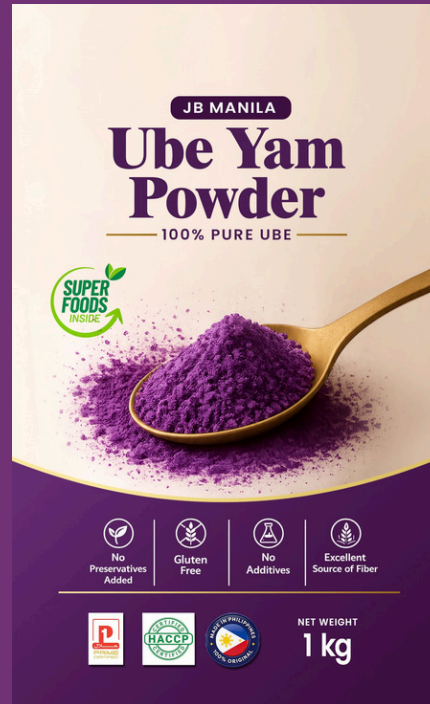
1 kg

UBE YAM

UBE YAM Powder

UBE HAS A SPECIAL PLACE IN FILIPINO FOOD, AND POWDERED UBE MAKES THAT BELOVED FLAVOR EASIER TO BRING INTO THE KITCHEN. THE 100G PACK IS A CONVENIENT PANTRY COMPANION FOR RECIPES THAT CALL FOR PURPLE YAM GOODNESS.

FOR BIGGER BATCHES AND BIGGER UBE PLANS, THE 1KG PACK GIVES HOME BAKERS, FOOD BUSINESSES, AND KITCHENS MORE TO WORK WITH. IT IS MADE FOR THOSE RECIPES WHERE A LITTLE UBE SIMPLY IS NOT ENOUGH.



A powdered ube (purple yam) product received as raw material, sifted to achieve the specified particle size, packed in stand-up pouches with silica gel desiccant, placed in corrugated boxes, stored, and distributed as a dry finished product.

Keep it ready for your next ube-inspired creation, from baked treats to desserts and other kitchen experiments. Its powdered format makes it a practical ingredient to have on hand whenever an ube idea comes to mind.

Whether you are preparing desserts for a crowd or working on your next ube creation, the larger format gives you plenty of room to create. One pantry staple, many delicious possibilities.

UBE HALAYA



JB MANILA

JB MANILA

Ube Halaya

There are flavors that need no introduction, and ube is one of them. Rich, colorful, and unmistakably Filipino, Ube Halaya brings the beloved purple yam to the table in a smooth, ready-to-use form.

Experience the authentic, velvety richness of traditional Philippine-grown Ube. Our Ube Halaya is crafted using 100% natural, premium purple yam, slow-cooked to perfection to deliver a deep, earthy sweetness and vibrant color. Whether you prefer it as a decadent dessert, a smooth spread for your morning toast, or a versatile ingredient for elevated ice creams, cakes, and pastries, our Halaya is designed for convenience without compromising quality.

Spoon it over your favorite dessert, spread it on toast, or let it become the secret ingredient in your next cake, ice cream, or pastry. However you use it, this is ube made to be enjoyed—rich, versatile, and ready whenever inspiration strikes.





ABOUT Our Company

Behind every product is a company focused on making food that families, businesses, institutions, and communities can count on. JimBec Food Products Corp. brings together food processing, quality, safety, and innovation to create products for a wide range of everyday needs.

JimBec Food Products Corp. is a leading food processing company dedicated to producing high-quality, safe, and delicious food products. We specialize in a wide range of processed, frozen, and fresh food items, including meats, poultry, and ready-to-eat meals. Our state-of-the-art facility and commitment to food safety standards ensure that our products meet the highest quality standards.

VISION

"To be the trusted leader in Halal-certified, world-class food products, delivering excellence and nourishment to every household and institution we serve."



MISSION

"We operate with the highest standards in food processing, offering fresh, frozen, and processed products that meet global certifications. We commit to quality, safety, and innovation while serving communities through reliable distribution channels."



GOALS & OBJECTIVES

- Ensure strict compliance with HACCP, GMP, FDA, and Halal standards.
- Expand wholesale and retail distribution across store chains and tertiary organizations.
- Innovate product lines to meet evolving consumer tastes and nutritional needs.
- Strengthen partnerships with retailers, institutions, and communities.
- Promote sustainable and efficient food processing practices.



CORE VALUES

01

Integrity

Upholding honesty and transparency in every process.

02

Quality

Delivering products that meet international standards.

03

Innovation

Continuously improving recipes, packaging, and processes.

04

Sustainability

Responsible sourcing and eco-friendly operations.

05

Community

Serving diverse markets with cultural sensitivity and care.

